

EDITOR'S NOTE

This issue (Volume 19, Issue 1) contains a total of ten papers, one book review and one industry analysis from authors that look into various interesting topics that happened in the hospitality and tourism fields in ASEAN perspective.

Erina Natasya Sobri, Anderson Ngelambong, Hashim Fadzil Ariffin, Jazira Anuar and Sri Handajani examines the Work-Based Learning dissatisfaction and graduates' intention to pursue careers in the hospitality industry. The study shows that negative work-based learning experiences are exacerbated further by the challenging employment nature of the hospitality industry and the impact of the COVID-19 pandemic.

Wan Nazriah Wan Nawawi, Malina Hanum Mohd Kamal, Noorazlin Ramli, Jazira Anuar and Hayati Adilin Mohd Abd Majid on the other hand, investigate personal factors influencing career choices of final year hospitality students. The study aims to identify the personal factors and the most influential factors in career choices in the hospitality industry.

Nasiha Abdulla and Lilisuriani Abdul Latif@Bapoo look at a correlational study of Malaysian hoteliers' self-ratings of guest interaction skills and occupational self-efficacy before and after gamification experiences. The findings of this study convey to both ESP instructors and hotel managers that gamification should be used in classrooms and in-house training as it positively influences how hoteliers perceive their abilities to perform their jobs and interact with their guests.

In contrast, **Nor Faizah Ismail, Siti Zaitun Suid, Mohamad Zuhri Abd Rashid and Quah Wei Boon** comes out with a digital tourism: a content analysis of Southeast Asia tourism websites. The study recommends that official tourism organizations evolve their websites as marketing tools and, most importantly, deliver positive images of the destination online.

Mohd Samsudin Abdul Hamid, Hasniza Abdullah, Muhammad Faiq Che Musttapa and Setya Chendra Wibawa examines the effectiveness of indoor houseplant in improving indoor air quality of standard hotel rooms to temperature. They suggest that relative humidity shows improvement with the presence of indoor houseplants.

Chiu Suet Yiee, Izyanti Binti Awang Razli and Andi Tamsang Andi Kele exploring the impact and survival strategies of Covid-19 pandemic on independent hotels in Kota Kinabalu, Sabah. This prospective study should aid independent hotels in regaining revenue following a pandemic and dealing with future pandemic scenarios.

Alba, Jorelle R, Calinao, Ryan Joseph G., Cayasan Shannon Chloe D and Cruz, Angelica M examine the predictors of purchase intention among major airlines in the Philippines. The study shows evidence that the purchasing behavior of consumers depends on social standing, passengers demand positive connections from flight personnel to make themselves feel prioritized, and airline customers consider brand image when choosing airlines.

Jazira Anuar, Mushaireen Musa, Khazainah Khalid, Lily Nurainul Asihikin Ishak and Noralisa Ismail review the challenges of online education during the pandemic Covid19 from the educator's perspective. The study postulates a great need for higher learning institutions to strengthen the practices in curriculum review in redesigning subjects and assessments to suit the learning needs even beyond conventional classrooms.

I Wayan Thariq Kawakibi Pristiwasa1, I Gde Pitana, I Wayan Suardana and Ni Made Sofia Wijaya examine the effect of motivation, perceived quality, perceived of risk and attitude on border country tourist behavior in Batam - Riau Archipelago. The approach to this research uses quantitative methods and refers to the theory of planned behavior, motivation, perceived quality, perceived risk and tourist behavior.

Finally, **Wan Soraya binti Wan Abdul Ghani, Mohd Raziff Jamaluddin and Masrur Mohd Khir** review the influence of event sponsor congruence with sporting event involvement to purchase intention. The gap established in the study would be valuable to fill as the understanding would assist sponsors and scholars in initiating effective event sponsor congruence. The phenomenon in Malaysia as the research setting will focus

on the sponsors and sporting events in Malaysia.

A book review by **Gan Joo Ee** is also included in this edition. The book “*Asian Tourism Sustainability*” is published by Springer in 2022. This book discusses the dialogue on sustainable tourism in Asia at a critical juncture, i.e. in the aftermath of Covid-19.

Lastly, **Mohd Hafiz Hanafiah and Mohmed Razip Hasan** reviews “*Second World Islamic Tourism Conference (WITC): Islamic Tourism New Norms and Revitalisation.*” They suggest to strengthening the Islamic tourism ecosystem and preparing international tourism industry players with knowledge and skills to tap into this market.

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